

What's Up Photonics Finland



Welcome! / Agenda

- New Photonics Finland members!
- EOSAM 2024 and New EOS Executive Committee
- Photonics & Deeptech idea challenge call!
- 360 Carla – Host companies for student visits needed
- Photonics Finland communications creates value on LinkedIn
- Other topics – Something to inform?

New Photonics Finland Members



Creo Center is a product development agency with a fascination to all things optic and beyond. **This company possess special knowledge in simulating and designing optical systems with state-of-the-art design tools.** Customers stem from a variety of different industries - MEDTECH, AR&VR, Industrial measurements etc.



OCRICOM specializes in optical coatings and thin film services ranging from coating design, process development, fabrication, and consulting to thin film system sales.

Company's focus is on custom coatings, be it an antireflection coating, high reflectance mirror or any interference filter, for a large variety of materials and applications from III-V semiconductor components to non-linear optical crystals, and high-power laser optics.



HyCom Core is revolutionizing the connectivity between AI clusters by developing broadband optical links based on proprietary thin-film lithium niobate platform.

New Photonics Finland Members



Åbo Akademi University offers both undergraduate and graduate studies to some 5 500 students and extensive research opportunities on two campuses. Our university is an international Swedish-speaking university in Finland, located in Åbo (Turku in Finnish), on the southwest coast of Finland and in Vasa (Vaasa in Finnish).

Åbo Akademi University has an acknowledged position at the forefront of research and has identified four focal areas of research: Minority research, Technologies for a sustainable future, Solutions for health, and the Sea.

EOSAM 2024 was held with nearly 500 attendees in sunny Naples, Italy!

During EOS: New Executive Committee of the European Optical Society (EOS) was selected!

- ◆ President: Emiliano Descrovi
- ◆ Past-President: Patricia Segonds
- ◆ President-Elect: Ignacio Moreno
- ◆ Treasurer: Roelene Botha
- ◆ Secretary: Ana Gebejes, PhD

Missing from the picture:

- ◆ Chair of the Scientific Advisory Committee: Thomas Südmeyer
- ◆ Chair of the Industrial Advisory Committee: Oliver Fähnle

[Elina Koistinen](#) continues as the Executive Director.



PHOTONICS & DEEPTECH IDEA CHALLENGE CALL

RECYCLE YOUR THESIS!

Have you already completed your Bachelor or Master degree with a focus on photonics and want to make a difference? Your research is valuable – why not take it further?

Bring your ideas to the table and let's solve our challenges together!



All info and application form template here

Application & selection process

- **When?** DEADLINE on the 16th of October 2024 at 23.59 CET
- **Who?** Any person with Photonics or DeepTech background who studied in Austria, Finland, Hungary, Italy or Slovenia.
- **How?** Send their application form (filled in English) by email to deeptech@bayzoltan.hu
- **Why?** Prize of 1000€ including a trip to Budapest early November to receive the award. Connect with experts and be part of an international network



DEEPSUPPORT



Funded by
the European Union



DEEPSUPPORT



360 CARLA

Company experiences



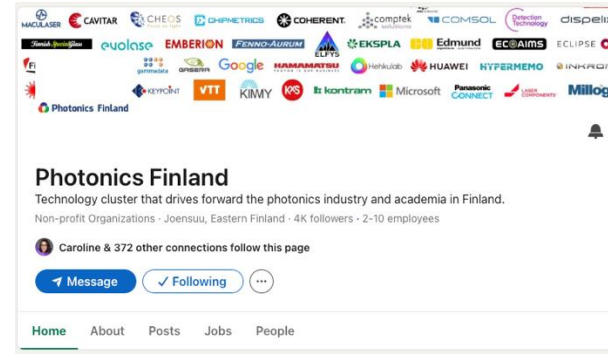
We are looking for hosts to receive 3-5 photonics students in their premises for one day

- Students would shadow one or few workers during the day, to introduce them to a regular working day in your company
- They will stay connected with them afterwards if they have questions
- Opportunity to introduce your company and present your needs and what you are looking for in your future workforce



PF LinkedIn statistics (1 year)

- PF-LinkedIn channel is 100% organic non paid communications
- It reaches the main audiences nicely
- Page reach is almost 200k impressions in a year!



Follower highlights ?

3,829
Total followers

1,119
New followers in the last 365 days

Total engagement metrics ?

Last 365 days

1	Varjo	30,001
2	SPIE, the international society for optics and photonics	28,123
3	EPIC - EUROPEAN PHOTONICS INDUSTRY CONSORTIUM	10,565
4	Photonics Finland Your Page	4,410
5	Modulight Corporation	4,313
6	Dispelix	2,882
7	PREIN - Photonics Research and Innovation Flagship	2,096
8	Photonics21	2,016
9	EOS - European Optical Society	1,773
10	PhotonicSweden	71

Total post metrics ?

Last 365 days

1	SPIE, the international society for optics and photonics	500
2	EPIC - EUROPEAN PHOTONICS INDUSTRY CONSORTIUM	430
3	Photonics Finland Your Page	296
4	Varjo	153
5	Modulight Corporation	144
6	EOS - European Optical Society	107
7	PREIN - Photonics Research and Innovation Flagship	84
8	Photonics21	56
9	Dispelix	24
10	PhotonicSweden	5

Visitor demographics ?

Job function ▾

Research · 839 (17.3%)

Engineering · 553 (11.4%)

Education · 497 (10.3%)

Sales · 492 (10.2%)

Business Development · 282 (5.8%)

Operations · 269 (5.6%)

Information Technology · 174 (3.6%)

Marketing · 165 (3.4%)

Product Management · 103 (2.1%)

Program and Project Management · 94 (1.9%)

Other topics

EVENTS

- [P4I: Joint Online Meeting on Hyperspectral Imaging, 2. October, Webinar](#)
 - [PhotonHub training: Integrated polymer photonic systems 14.-16. October, Oulu, Finland](#)
 - [Forest&Photonics 2024 \(part of ICS24\), 31. October, University of Eastern Finland, Metria campus](#)
 - [DEEPSUPPORT Flagship Event, 5. November, Budapest, Hungary](#)
 - [Optics & Photonics Sweden, 5. – 8. November, Gothenburg, Sweden](#)
 - [Photonics West 2025, 28. – 30 January - Photonics Finland Pavilion - Booth #4119](#)
 - [OPD2025, 3. – 5. June, Oulu, Finland](#)
 - [Laser World of Photonics 2025, 24. – 27. June - Photonics Finland Pavilion - REGISTER NOW!](#)
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- Do you have something to inform?



THANK YOU!

Our team at your service!

Juha Purmonen
Executive Director



Ana Gebejes, PhD
Business Development
Manager (on maternity leave)



Caroline Amiot, PhD
Head of Projects



Tuukka Pakarinen
Communications and Events
Manager

